

*You know what you
are going to pay—
and are going to get*

THE Styleplus manufacturers announce the retail prices to the public—they guarantee your satisfaction—they work on a plan of concentration on a few grades. Styleplus are fashioned by a great designer and tailored by expert craftsmen of the trade.

**Styleplus Clothes
\$25 AND \$30**

Each grade the same price the nation over

We have a large display of fabrics—colors and models for men who want the latest dictates in style, and models for the more conservative dressers.

**Styleplus Suits, \$25, \$30
Styleplus Overcoats
\$25, \$30 and \$35**

**Odum, Taylor
& White
49 North Main St.**

"Do Your Christmas Shopping Now"

We Control the Sale of Styleplus Clothes in Memphis



Satisfactory
Assortments
in Quality
Dress Gloves
Driving Gloves
Winter Caps
Prices Reason-
able, Too

TIPPACH COUNTY NEGROES AIDING IN WAR FUND

BLUE MOUNTAIN, Miss., Nov. 15. (Sp.)—Tippach county patriots are helping the county from one side or the other in the interest of the united war work campaign. Thomas E. Peggins, county chairman with active district chairmen in every section.

Under the vigorous drive, citizens are being aroused to liberal giving, one of the special features of the campaign being the hearty response on the part of negroes, who are setting a fine example in practical patriotism. At one large meeting, where Dr. M. Hudson and Prof. David E. Guyton addressed them, every individual in the congregation made a cash contribution, to say nothing of perfecting an organization to continue the work among their people.

HOME ON FURLOUGH.

BLUE MOUNTAIN, Miss., Nov. 15. (Sp.)—For the first time in nearly four years Sergt. Claude Bennett, Company D, 114th Infantry, Camp Dodge, Iowa, son of J. W. Bennett, treasurer of Tippach county, has been at home on a brief furlough, having spent most of these four years in the regular army, being stationed in a military post in Honolulu. Sergt. Bennett enjoys army life and hopes to go to France on guard duty, even if there is no bigger fighting to be done.

STATE OFFICIALS HERE ON TOUR OF BOARDS

MAJ. J. M. HOWARD, Jr., and T. C. McCampbell, on the staff of Maj. Rutledge Smith, chairman of the Tennessee Council of National Defense, are in Memphis inspecting the machinery of the local draft boards. They are on a tour of the entire state and will remain in Memphis only a few hours. The officials brought to the seven local chairmen the profuse thanks of Gen. Crowder and Maj. Smith for their perseverance, endurance and ability in handling the knotty problems that have confronted them from time to time.

ON LECTURE TOUR.

BLUE MOUNTAIN, Miss., Nov. 15. (Sp.)—Prof. Booth Lowrey, head of the department of expression in Blue Mountain college, has left on a lecture tour, going first to Hillman college, Clinton, Miss., for a week of addresses along the line of physical and intellectual culture. Prof. Lowrey is a shining example of the possibilities of body building, having raised himself from invalidism to the peak of physical perfection by means of simple physical training.

GETS SILVERWARE.

Twenty dollars in silver was the lot of the thief who forced his way into the room of M. A. Weaver, 234 Mulberry street, during the "see and hear" of Friday morning.

WANTS KAISER TO PAY PENALTY FOR CRIMES

"Drag the kaiser from his hiding place and bring him to justice," demanded Father Scanlon at the climax of an address he delivered at the weekly luncheon of the Retail Credit Men's association at the Gayoso.

Father Scanlon's utterance was received with great enthusiasm. He closed with a strong appeal for support of the present war workers' campaign for funds.

An interesting musical program was rendered by Mrs. Chas. Watson and Misses Annette Fuchs and Cleo Durane, accompanied on the piano by Erich Walton.

MRS. M'KEE'S FUNERAL TO BE HELD SATURDAY

Funeral services for Mrs. Louise McKee, wife of Traffic Officer Arthur N. McKee, who died at her home, 29 North Dunlap street, Thursday, will be held under the direction of the Woodmen circle Saturday morning at 10 o'clock. Mrs. T. W. Lewis and H. S. Sprague will officiate.

Mrs. McKee was a native of Herndon, Miss., prior to her removal to Memphis 20 years ago. Besides her husband there survive a son, Francis Wilson, and a daughter, Mrs. Ernest Holloway, of St. Louis, Mo.

BRODNAX

Diamonds

—An Emblem of Victory

THE consummation of an armistice is a prelude to world peace—it is a triumph for democracy.

This Christmas unfolds the opportunity to symbolize the advent of a prosperous future. The coming of peace removes the urgency of financial curtailment. What could be more emblematic and appropriate than Diamonds?

Our Diamond displays are the largest in the South. We want you to see them. If you are unable to call, write for memorandum package, which will be sent express prepaid. All we ask in return is the name of your bank or two or three well-rated merchants as a means of identification.

Our new Diamond Booklet, No. 15, sent upon request, contains valuable information as to weights, grades and sizes. Write for it today.

Ask about our liberal selling plan—one-fifth cash, balance 10 equal payments.

Geo. T. Brodnax

INCORPORATED

DIAMOND MERCHANTS

22 South Main St. Memphis

CITY-WIDE COUNCIL OF NATIONAL DEFENSE

Other Changes Made to Give
Impetus to Drive—Mem-
phis and West Tennessee
Beyond Half-Way Mark.

The bars were let down Friday morning in the united war work campaign in Memphis and team captains and their workers took the field at that time confident that even larger results than heretofore would be achieved. Some of the teams made reservations covering prospects on whom they had not called or upon whom they desired to call again, but otherwise all restrictions were removed.

This represents one of the big changes in the campaign. Others are scheduled before the end of the week and many new features will be introduced with the avowed purpose of stirring the people of Memphis to such responses that the boys overseas, who are the beneficiaries of the big fund now being raised, will know the "back home" are behind them in the days following peace just as they were in those preceding this momentous event.

Memphis proper has raised a total of \$164,000. Shelby county has reported \$5,408, covering eight of the 29 precincts into which it is divided, and the negroes have reported \$2,230, making a total for Memphis and Shelby of \$171,638.

The remaining 20 counties in West Tennessee report \$18,746, making a grand total for West Tennessee of \$200,384. The minimum quota for this grand division is \$175,000 and the maximum is \$215,000. The minimum for Memphis is \$300,000 and the maximum \$450,000.

Four-minute singers met at the Hotel Chilca Friday morning and arranged to supply music at strategic points throughout the day. Other features were also scheduled to give impetus to the campaign.

Team No. 11, Capt. J. R. Hyde, led the entire field Thursday, reporting \$14,450, representing 257 subscriptions. Team No. 12, Capt. Col. A. H. Egan and W. S. Martin, was second with \$2,825, while third honors went to team No. 4, P. M. Canale captain. The amount was \$2,785.

Reports that employees in all establishments in Memphis and West Tennessee are going 100 per cent strong in subscriptions to the fund, while they make it equally clear that the bulk of large means are not responding, generally, with the same enthusiasm as in previous campaigns. This appears to be true not only of Memphis but of all communities, villages, towns and cities throughout the state, and giving officials in charge of raising this fund more concern than any other single condition. County divisional and state directors are issuing appeals to those in position to do so to subscribe to the limit and there is more than a possibility that those who have failed to respond in accordance with their means will be visited by committees who will try to secure increases to their pledges.

Principal contributions announced Thursday afternoon are: William R. Moore company, \$1,500; Gulf Refining company, \$1,000; W. C. Early company, \$1,000; Saunders-Stratton company, \$1,000; Van Vleet-Mansfield Drug company, \$1,000.

The amount reported for Thursday by each team is given herewith:

No.	Captain	Amount
1	H. R. Wynne	\$40.00
2	S. R. Anderson	1,506.00
3	H. Barker	1,400.00
4	P. M. Canale	2,785.00
5	M. Eugene Clarke	1,292.50
6	C. A. Gerber	1,618.50
7	Joseph Summerfield	137.50
8	P. Harry Kelly	925.50
9	D. P. Taylor	1,400.00
10	David Pentress	2,009.00
11	Joe R. Hyde	4,845.00
12	Col. A. H. Egan and W. S. Martin	2,825.00
13	Industrial Union	1,877.75
14	Victory team	1,354.31

DECISIONS HANDED DOWN BY MISSISSIPPI COURT

JACKSON, Miss., Nov. 15. (Sp.)—The following decisions have been handed down by the state supreme court:

Edridge, J.: Stokes v. Robertson, state revenue agent vs. Greenwood Lumber Co.; circuit Leflore; reversed and remanded. Stokes v. Robertson, state revenue agent vs. P. Goodman Dry Goods Co.; circuit Leflore; reversed and remanded. Link Morris vs. State; circuit Chickasaw; affirmed and remanded. Sit Jackson vs. State; circuit Lauderdale; reversed.

Stokes v. Robertson, state revenue agent vs. Peoples Bank & Trust Co.; chancery Lee; suggestion of error overruled.

Cleveland State Bank vs. Cotton Exchange Bank; circuit Bolivar; motion to dismiss appeal overruled with leave to file bond in ten days.

Cleveland State Bank vs. A. C. Graham; circuit Bolivar; motion to dismiss appeal overruled with leave to file bond in ten days.

Cleveland State Bank vs. J. C. Brooks; circuit Bolivar; motion to dismiss appeal overruled with leave to file bond in ten days.

Stevens, J.: R. C. Gaddy vs. C. M. Clegg, et al.; chancery Jones; affirmed.

R. C. Gaddy vs. C. M. Jones, et al.; chancery Jones; affirmed.

W. L. Lowry vs. Ingram-Day Lumber Co., et al.; circuit Harrison; affirmed.

San Barnes vs. State; circuit George; reversed and remanded.

State vs. J. S. Jackson, et al.; circuit Humphreys; motion to advance sustained; set before full court Wednesday, Dec. 11.

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BUY NEEDED AND USEFUL GIFTS NOW



Model Doll Beds
This bed complete with box spring and pillow; white enamel or mahogany—
\$1.95

Heavy Glass Ash Trays 59c
Here is an inexpensive gift that any man who smokes will appreciate. Just as pictured.

Floor Lamp
Special \$11.85
\$1.85 Cash
\$1.00 Weekly
Mahogany floor lamp equipped with best one-light fixture; 24-inch silk shade; choice of colors—blue, gold or old rose.

Mahogany Candlesticks
We are showing candlesticks in many sizes and designs. They are priced up from **59c**

Priscilla Sewing Cabinet
Here is a useful gift for the woman of the home. A sewing cabinet with all the little conveniences that make it such a practical gift. Built of solid mahogany.
Special \$5.45

Smoking Stand
Built of solid mahogany. Equipped with humidifier, white enameled lined. Will hold a box of 50 cigars. A gift "He" will enjoy and appreciate.
Special \$6.45

MORRIS CHAIR
An easy chair with a reclining back and extending foot rest, making an excellent gift for every member of the family. Upholstered in fine imitation leather. Several designs in all finishes.
Priced as low as **\$19.50**

Kitchen Cabinet a Most Practical Gift
This kitchen cabinet saves a housewife hundreds of steps every day and saves her time and strength. Besides the convenience of this cabinet, its sanitary features will appeal to every thoughtful housewife.
\$39.75
\$1.00 Weekly.

CHEST OF RED CEDAR
Here is a large chest of genuine red cedar, measures 48 inches long, 20 inches wide and 21 inches deep. A useful gift that will be a delight to the recipient.
\$18.85
\$1.85 Cash, \$1 Weekly.

Dainty White Crib—a Gift For the Baby
This model is one of the most practical designs. With sides plenty high enough to prevent the baby from crawling out of the crib and falling. One side may be conveniently lowered, as shown here. It is made of wood, enameled white, and makes a safe, convenient bed for the baby.
Special \$13.50

Columbia Grafonola for Xmas
is the one gift that will bring the most joy. Instruments priced from **\$25. On Terms.**

Reed Fernery
In ivory or in brown. A gift that will be a delight to the recipient.
\$6.45

HOME INVADERS.
J. E. Young, 1415 Jefferson avenue, was the victim of an unidentified "afternoon visitor" Thursday, who, while no one was at home, departed with \$6 in cash, a rifle and a gold watch, according to the report Young made to Chief Barney Friday.

TO LIFT FLU BAN.
NATCHEZ, Miss., Nov. 15. (Sp.)—The influenza situation here has so greatly improved that it is expected that the restrictions on public meetings, schools, churches and places of amusement will be removed within the next few days.

LUNCHROOM ROBBED.
Levy's luncheon room, Fourth street and Vance avenue, was robbed some time early Friday morning, according to a complaint made at police headquarters, and \$20 in cash and \$15 in "state" are missing.

NAMED FEDERAL CLERK.
JACKSON, Miss., Nov. 15. (Sp.)—Jack Thompson, prominent attorney of Jackson, has been named clerk of the federal court for this district, with David McDowell, another Jacksonian, as clerk for the Northern district. Both are well qualified for the positions. The appointments were made by Judge E. R. Holmes, new federal judge for the state. Thompson succeeds R. O. Edwards, who has held the position for more than a year.

SHOWMAN IS DEAD.
MARION, Ind., Nov. 15.—John Henry Dolch, a veteran of the Civil war, and years ago internationally known as John Henry, a showman and theatrical man, is dead at the Soldiers' home here at the age of 72 years. An advance man for numerous shows, John Henry was in years past a familiar figure to newspaper men over the country.

OH YOU BETTY!

A piquant, moreish, Hooverizing, come-hither pudding. It rings the bell every time with the children.

Cranberry Betty
Slices of stale bread, butter, unstrained cranberry sauce, grated lemon rind (use rind of 1 lemon) to each quart of sauce. Cut the bread thinly, butter it, and lay two or three slices in a deep baking dish. Add a generous layer of cranberry sauce to which the lemon rind has been added, then more buttered bread, and proceed till the dish is filled, having bread for the last layer. Cover the dish, and bake half an hour, then remove the cover to brown the top of the pudding. Serve with sauce.

Cook cranberries in porcelain lined, enameled or aluminum vessels only.

Always specify

Eatmor Cranberries

TRADE-MARK

a selection of the choicest cultivated varieties packed exclusively for

AMERICAN CRANBERRY EXCHANGE—a growers' organization
Chicago New York

Read News Scimitar Want Ads.

Perfect Health Is Yours If the Blood Is Kept Pure

Almost Every Human Ailment
Is Directly Traceable to Impurities in the Blood.

You can not overestimate the importance of keeping the blood free of impurities. When you realize that the heart is constantly pumping this vital fluid to all parts of the body, you can easily see that any impurity in the blood will cause serious complications. Any slight disorder of impurity that creeps into the blood is a source of danger for every vital organ of the body depends upon the blood supply to properly perform its functions. Many painful and dangerous diseases are the direct result of a bad condition of the blood. Among the most serious are rheumatism, with its torturing pains; catarrh, often a forerunner of dread consumption; scrofula, venereal tetter, erysipelas and other distressing skin diseases; malaria, which makes the strongest men helpless, and many other diseases are the direct result of impure blood.

You can easily avoid all of these diseases, and rid the system of them, by the use of S. S. S., the wonderful blood remedy that has been in constant use for more than 30 years. S. S. S. cleanses the blood thoroughly, and rids every vestige of impurity that is caused by drugs.

For valuable literature and medical advice absolutely free, write today to the Medical Dept., Swift Specific Company, 427 Swift Laboratory, Atlanta, Ga.